



300 Country Club Road, Wylie, Texas 75098
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City of Wylie
Public Information Office

MEDIA ADVISORY

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Wylie Arts Festival, Parade and Tree Lighting Saturday, December 7

WHAT: The City of Wylie and the Public Arts Advisory Board present the Wylie Arts Festival, Parade & Tree Lighting, December 7, from 10 am to 7 pm, at the FBC Wylie Event Center, 200 N. Ballard Avenue. Join us in historic downtown Wylie and shop for fine art and handmade crafts at more than 100 vendors, listen to the sounds of the season, and enjoy festive foods. Admission is free. Proceeds benefit the city's public art program.

Parade & Tree Lighting

The tradition continues at 5:30 pm with the Festival of Lights Christmas Parade down Ballard Avenue in the heart of our historic downtown. Top off the evening with the annual Tree Lighting Ceremony at 7 pm in Olde City Park featuring Mayor Eric Hogue's reading of *The Night Before Christmas* and Christmas music.

WHEN: Saturday, December 7, 2013
Arts Festival 10 am – 7 pm
Parade 5:30 pm
Tree Lighting 7:00 pm

WHO: Families, children, mayor, fine art and handmade craft vendors.

WHERE: Historic Downtown Wylie

Wylie Arts Festival – 200 N. Ballard Ave.
Parade – Ballard Avenue between Jefferson St. and Oak Street
Tree Lighting – Olde City Park – 112 S. Ballard Ave.

About Wylie -- Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall Counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 43,000) is one of the fastest growing communities in the State of Texas with a 184% increase since 2000.